



INVEST  2024

Invest | Innovate | Inspire

**Social Media Analysis**  
**15 Aug – 21 Sep, 2024**



# GLIMPSES OF RE INVEST 2024





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# GLIMPSES OF RE INVEST 2024





MENTIONS

**Narendra Modi**  @narendramodi · 4h

Attended the 4th Global Renewable Energy Investor's Meet and Expo. This platform brings together stakeholders working towards sustainable energy. Glad to see innovative solutions and investments aimed at building a greener tomorrow!



358

1.7K

8K

231K



**Narendra Modi**  @narendramodi · 7h

Addressing the 4th Global Renewable Energy Investor's Meet in Gandhinagar.



**Narendra Modi**  @narendramodi

Addressing the 4th Global Renewable Energy Investor's Meet in Gandhinagar.

591

2K

5.9K

312K





MENTIONS

**Pralhad Joshi** @JoshiPralhad · 2h

Expressed deepest gratitude to participating Indian states during the CM Plenary Session at the [#REINVEST2024](#). Our States not only highlight the collective vision of India for a greener future but also play a key role in attracting and nurturing investments in the renewable

[Show more](#)



Bhajanlal Sharma and 4 others

2

16

30

1K

**Singapore in India** @SGinIndia · 4h

Happy to be in Gujarat this week to attend [#REInvest2024](#).

Congratulations to India on achieving a significant milestone— exceeding 200 GW of capacity for renewable energy.

Singapore is excited to partner India towards the goal of 500 GW by 2030. Upwards and Onwards!

-CG Cheong



**Singapore in India** @SGinIndia · 4h

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-CG Cheong



**MP MyGov** @MP\_MyGov · 16m

हमने सभी प्रकार की नवकरणीय ऊर्जा को प्रोत्साहन देने के लिए गति बढ़ाई है...

- मुख्यमंत्री डॉ. मोहन यादव

[@mnreindia](#)  
[@DrMohanYadav51](#)  
[#REInvest2024](#) [#RenewableEnergy](#)



Chief Minister, MP and PIB in MP

1

3

4

63



MENTIONS



IREDA

@IREDALtd · 7h

Prime Minister Shri Narendra Modi Visits IREDA Pavilion at RE-INVEST

The Hon'ble Prime Minister of India, Shri Narendra Modi, today visited the Indian Renewable Energy Development Agency Limited (IREDA) pavilion at the

Show more



There's a new version of this post

6

14

887



Bhatti Vikramarka Mallu

@Bhatti\_Mallu · 3h

During the Chief Ministers' Plenary Session at #REInvest2024 in Gujarat today, I had the honor of speaking about the vital role that clean, reliable energy will play in shaping our country's future.

Telangana is committed to leading India's renewable energy revolution. With

Show more



7

34

888



Chief Minister, MP

@CMMadhyaPradesh · 8h

प्रधानमंत्री श्री नरेन्द्र मोदी जी द्वारा गांधीनगर, गुजरात में चौथे ग्लोबल रिन्यूएबल एनर्जी इन्वेस्टर्स मीट एवं एक्सपो (री-इंवेस्ट-24) का शुभारंभ



Chief Minister, MP

@CMMadhyaPradesh

चौथे ग्लोबल रिन्यूएबल एनर्जी इन्वेस्टर्स मीट एवं एक्सपो (री-इंवेस्ट-24) का शुभारंभ

7

36

51

3.7K



N Chandrababu Naidu

@ncbn · 6h

Pleased to meet with Hon'ble Prime Minister @narendramodi Ji at the 4th Global Renewable Energy Investor's Meet in Gandhinagar today. I am attending the meeting to discuss the untapped renewable energy potential of Andhra Pradesh. It is imperative to devise strategies for our

Show more



134

1.9K

15K

220K



Jansampark MP

@JansamparkMP · 8h

सौर ऊर्जा के क्षेत्र में कीर्तिमान रचता मध्यप्रदेश

प्रधानमंत्री श्री @narendramodi जी के सपनों के अनुकूल पर्यावरण संरक्षित प्रदेश बनने में मध्यप्रदेश निरंतर आगे बढ़ रहा है।

मध्यप्रदेश में मुख्यमंत्री डॉ. मोहन यादव के नेतृत्व में सौर ऊर्जा के क्षेत्र में नये कीर्तिमान रचने

Show more



1

11

16

1.1K



MENTIONS

**Bhajanlal Sharma** @BhajanlalBjp · 2h

हमारा संकल्प: नवीकरणीय ऊर्जा में अग्रणी बने राजस्थान

आज गुजरात के गाँधीनगर में माननीय नवीन एवं नवीकरणीय ऊर्जा मंत्री श्री @JoshiPralhad जी की गरिमामय उपस्थिति में 'Invest, Innovate & Inspire' थीम पर आयोजित 4th 'Global Renewable Energy Investors Meet & Expo' (Re-Invest 2024) में

Show more



CMO Rajasthan and Government of Rajasthan

14

44

143

3.4K

**German Embassy India** @GermanyinIndia · 2h

Excited to announce that Svenja Schulze, @bmz\_bund, is representing at #REINVEST2024 in Gujarat!

We explore cutting-edge #renewableenergy innovations and work towards a #sustainable future with global leaders and innovators. Come, join us! 🌟

@PMOIndia



1

3

6

1K

**Dr Mohan Yadav** @DrMohanYadav51 · 2h

आज गुजरात के गाँधीनगर में आयोजित 4th 'Global Renewable Energy Investors Meet & Expo' (Re-Invest 2024) में सहभागिता कर नवीन और नवीकरणीय ऊर्जा निर्माण के लिए वित्त पोषण, ग्रीन हाइड्रोजन एवं भविष्य के ऊर्जा समाधानों सहित मध्यप्रदेश में Clean & Green Energy के क्षेत्र में किए जा रहे

Show more



Narendra Modi and 4 others

5

40

93

2.2K

**Bhupendra Patel** @Bhupendrapbjp · 4h

Hon'ble PM Shri @narendramodi ji inaugurated the Expo organized as a part of #REInvest2024.

Visited the exhibition along with the Hon'ble PM. It's quite interesting to learn about the emerging technologies and trends in the green energy sector.

#PMInGujarat



3

90

155

1.9K



MENTIONS



**G Kishan Reddy** @kishanreddybjp · 5h  
Invest, Innovate, Inspire!

Launching **#REINVEST2024** in Gandhinagar, Hon'ble PM Shri @narendramodi outlines a bold vision for India's clean energy future.

With a target of achieving 500 GW of renewable energy capacity by 2030, this initiative highlights the

Show more



Part of the renewable energy evolution at #REINVEST2024. Explore how your investments can lead to a greener, more sustainable world. REGISTER NOW.

Transform investments into Impact! Discover how your investments can fuel the future of renewable energy at REINVEST2024.

1

70

95

13K



**MyGovIndia** @mygovindia · 6h  
अयोध्या नगरी भगवान राम की जन्मस्थली है और भगवान राम तो सूर्यवंशी थे।

पूरी अयोध्या मॉडल सोलर सिटी बनाने के लक्ष्य को लेकर चल रही है: PM @narendramodi

#PMInGujarat  
#REInvest2024  
#PMModiInGujarat



4:44

8

45

130

3.6K



**Dr Mohan Yadav** @DrMohanYadav51 · 2h  
मध्यप्रदेश असंभव को भी संभव करने की विशेष क्षमता रखता है।

ओंकारेश्वर में हम 600 मेगावाट क्षमता वाली दुनिया की सबसे बड़ी 'फ्लोटिंग सोलर परियोजना' विकसित कर रहे हैं...

#REInvest2024



0:27

8

41

135

2.2K



**Bhupendra Patel** @Bhupendrapbjp · 4h  
Presented a unique memento to Hon'ble PM Shri @narendramodi ji at the inaugural event of **#REInvest2024**.


The memento is made on the groundbreaking concept of 'waste into solar energy'. This is the world's first solar tile made from processed single use plastic wrappers.

This

Show more



0:16



**Himanta Biswa Sarma** @himantabiswa · 2h  
Happy to share that in **#REInvest2024**, Government of India has recognised Assam's multiple efforts towards furthering India's ambitious Net Zero goals.

Assam has set a target to generate over 3000 MW of power through green energy by 2030.

@GorlosaNandita @mnreindia



Assam recognised for its contribution to India achieving 200 GW Non-Fossil Power Capacity

- Highest Achiever amongst North Eastern States in overall Solar Power Capacity
- Third Highest Achiever amongst North Eastern States in Overall Renewable Energy Capacity
- Third Highest Achiever amongst North Eastern States in Overall Hydro Power Capacity

in

REINVEST 2024

@himantabiswa @himantabiswasarma

2

65

117

2.9K



MENTIONS



**Pralhad Joshi** @JoshiPralhad · 6h  
Chairing the State Session of Gujarat at #REINVEST2024



**Pralhad Joshi** @JoshiPralhad  
Chairing the State Session of Gujarat at #REINVEST2024

12:01 288 views



**Pralhad Joshi** @JoshiPralhad · 2h  
Addressing the Press Conference. #REInvest2024



**Pralhad Joshi** @JoshiPralhad  
Addressing the Press Conference. #REInvest2024

24:55 158 views



**Pralhad Joshi** @JoshiPralhad · 2h  
Had an insightful bilateral meeting with H.E. @SvenjaSchulze68, German Federal Minister for Economic Cooperation and Development (BMZ), on the 2nd day of the #REINVEST2024.


India and Germany share a long standing cooperation in the energy sector. Together we resolved to further

[Show more](#)



**Pralhad Joshi** @JoshiPralhad · 2h  
Had an insightful bilateral meeting with H.E. @SvenjaSchulze68, German Federal Minister for Economic Cooperation and Development (BMZ), on the 2nd day of the #REINVEST2024.


1 8 10 428




**Pralhad Joshi** @JoshiPralhad · 5h  
₹32.45 lakh crore for India's RE Vision 2030

Reaffirming our commitment towards building a sustainable future for India, various institutions have committed additional financing to the tune of \$386 billion by 2030.

[#REInvest2024](#)



**Pralhad Joshi** (MP, DHARWAD CONSTITUENCY)  
Union Minister of Consumer Affairs, Food and Public Distribution & New and Renewable Energy (MinRE)

1 18 27 866



**Pralhad Joshi** @JoshiPralhad · 41m  
Spoke to the media at #REInvest2024, highlighting that in the first 100 days of PM @NarendraModi ji's third term, 6.0 GW of renewable energy capacity has been commissioned, surpassing the 4.5 GW target. Additionally, 3.56 lakh rooftop solar systems have been installed through the

[Show more](#)



**Pralhad Joshi** @JoshiPralhad · 41m  
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1 6 23 422



MENTIONS



CMO Chhattisgarh

@ChhattisgarhCMO · 22h

मुख्यमंत्री श्री विष्णु देव साय आज गुजरात के गांधीनगर में आयोजित ग्लोबल रिन्यूएबल एनर्जी इन्वेस्टर्स मीट एन्ड एक्सपो-2024 में शामिल हुए। इस दौरान उन्होंने मीडिया से बातचीत करते हुए छत्तीसगढ़ राज्य की रिन्यूएबल एनर्जी के क्षेत्र में हुई प्रगति के बारे में बताया उन्होंने कहा कि

[Show more](#)



52

13

87

1.5K



CMO Gujarat

@CMOGuj · 2h

Replying to @CMOGuj

मुख्यमंत्रीश्रीश्रीये **#REInvest2024** समितना आयोजन माटे ग्रीन-क्लीन एनर्जी उत्पादनमा अग्रेसर गुजरातनी पसंदगी बढव आसार व्यक्त करतां ज़ावायुं छतुं के, माननीय वडाप्रधान श्री नरेन्द्रभाइ मोदीना मार्गदर्शनमा गुजरात बढवाता समय अने टेक्नोलोजी साथे सेक्टर स्पेसिफिक पोलिसीनु निर्माण करी

[Show more](#)



10

13

681



CMO Gujarat

@CMOGuj · 1h

मुख्यमंत्री श्री भूपेन्द्रभाइ पटेलनी **#REInvest2024** मां सडसागी थवा आवेव सिंगापोरना मुंबई स्थित कोन्स्युव जनरल श्री येओंग मिंग फूंग (Cheong Ming Foong) अने प्रतिनिधि मंडले गांधीनगर भाते मुवाकात वोधी छती तेमज रीन्यूएबल एनर्जी समितना सकल आयोजन माटे अलिन्दन पाठव्या छता।

कोन्स्युव

[Show more](#)




Singapore in India

18

49





1K



Bhupendra Patel

@Bhupendrapbj · 21h

Pleased to meet Shri [@ncbn](#) ji, Hon'ble CM of Andhra Pradesh, in Gandhinagar today. He visited Gujarat to participate in the 3-day Renewable Energy Investors meet **#REInvest2024**, organized in Mahatma Mandir.



7

332

2.6K

74K



Pralhad Joshi

@JoshiPralhad · 5h

Chaired the State Session of Gujarat at **#REINVEST2024**, along with CM Shri [@Bhupendrapbj](#). PM [@narendramodi](#) has instilled a deep sense of climate consciousness in the people, and the State has pioneered groundbreaking initiatives in the RE sector that stand as firsts for our

[Show more](#)



2

18

29

809



CMO Gujarat

@CMOGuj · 2h

मुख्यमंत्री श्री भूपेन्द्रभाइ पटेल आजे केन्द्रीय उज्ज्वल मंत्री श्री प्रहलाद जोशी तेमज देश-विदेशना अन्य महानुभावोनी प्रेरक उपस्थितिमां महात्मा मंदिर, गांधीनगर भाते **#REInvest2024** समित अंतर्गत आयोजित गुजरात सेशनमां सडसागी बन्या छता।

मुख्यमंत्रीश्रीना वरदुछस्ते आ अवसरे 'Gujarat's

[Show more](#)



4

27

49

1.3K



MENTIONS

Sumant Sinha

@sumant\_sinha · 21h

Enormously proud to be recognised by @mnreindia Minister @JoshiPralhad; Chief Minister of Andhra Pradesh, @ncbn; Chief Minister of Rajasthan, @BhajanlalBjp; Chief Minister of Madhya Pradesh, @DrMohanYadav51; and Energy Minister Kanubhai Patel, for the work that ReNewers—over the

Show more

2

8

588

Waaree Group

@waareegroup · 22h

Here's Day 1 at the @mnreindia Expo, with #Waaree leading the charge to a sustainable future! Special highlight was the visit by Mr. @JoshiPralhad, Hon'ble Minister of #MNRE & Minister of Consumer Affairs, Food, & Public Distribution, along with Mr. Mohan Yadav, Hon'ble CM of MP

3

15

862

IREDA

@IREDALtd · 22h

IREDA Receives Recognition for Leading India's Renewable Energy Financing at RE-INVEST 2024

Indian Renewable Energy Development Agency Ltd. (IREDA) was honored by the Ministry of New & Renewable

Show more

SJVN Limited

@SjvnLimited · 18m

Sh. Sushil Sharma, CMD, @SjvnLimited along with Sh. Akhileshwar Singh, Director(Finance & Personnel) & Sh. Ajay Sharma, OSD to CMD inaugurated SJVN Pavilion at 4thGlobal RE-INVEST 2024 in Gandhinagar, Gujarat. #SJVN #incrdiblesjvn #REINVEST2024 #ReinvestIndia @MinOfPower @mnreindia

2

3

10

112

Pralhad Joshi

@JoshiPralhad · 3h

Held a B2G meeting on RE manufacturing with German Businesses on the sidelines of #REINVEST2024 in Gandhinagar, Gujarat. Was joined by H.E. @SvenjaSchulze68, Hon'ble German Federal Minister for Economic Cooperation and Development (BMZ). Informed them that India has the

Show more

15

96

5.8K

INOXGFL Group

@inoxgflgroup · 1h

Mr. Devansh Jain, ED, INOXGFL Group, shared his insights at #REINVEST2024! He emphasized on the pivotal role of manufacturing advanced high megawattage turbines by the domestic manufacturers like #InoxWind and highlighted the urgent need for improving infrastructure to enhance and

Show more

2

2

125



MENTIONS

**Singapore in India**  @SGinIndia · 3h

Honoured to call on Gujarat CM @Bhupendrapbji this afternoon. Congratulated him on the successful organisation of #REInvest2024.

We exchanged views on how to further deepen the warm& substantive bilateral rls, including in areas such as urban planning & semiconductor. -CG Cheong



1

3

10

218

**TataPower**  @TataPower · 4h

We're honoured to have Mr. Ghanshyam Prasad - Chairperson of the Central Electric Authority (CEA) - visit our stall at #REInvest2024. Let's join hands to achieve our target of 500 GW of renewable energy by 2030. #FutureOfEnergy #sustainableisattainable

#Sustainability  
[Show more](#)



9

283

**N Chandrababu Naidu**  @ncbn · 2h

Thank you, @ErikSolheim! It was great to meet and interact with everyone at #REINVEST2024. Andhra Pradesh has a tremendous potential - a case in point being our widely recognised progress on sustainable agriculture. I am looking forward to forging collaborations that accelerate

[Show more](#)

**Erik Solheim**  @ErikSolheim · 9h

Meeting the iconic Indian  Chief Minister.

It was wonderful to touch base with Nara Chandrababu Naidu here at the RE Invest forum in Gujarat. Naidu was just elected back as Chief Minister of Andhra Pradesh and I am sure he weill take his state ...

[Show more](#)



16

204

1.2K

17K



MENTIONS

**TataPower** @TataPower · 22h  
We're excited to have Renewable Energy Minister @JoshiPralhad visit our stall at #ReInvest2024 as we celebrate the milestone of India achieving 200 GW capacity for renewable energy. Let's join hands to achieve the next target of 500 GW by 2030.  
[#Sustainability](#) [#REInvest24](#)  
[Show more](#)



**Rahul Munjal** @rahulmunjal14 · 3m  
Discussing India's strategic advantage in decarbonising shipping and aviation through e-fuels at #REINVEST2024.  
With some of the world's busiest airports, key shipping routes, and robust RE infrastructure, India is well-positioned to lead the global shift toward sustainable  
[Show more](#)



**NHPC Limited** @nhpcltd · 4h  
Shri Shripad Yesso Naik, Hon'ble Minister of State for Power, Govt. of India visited the #NHPC pavilion at RE Invest 2024 being organized by MNRE, IREDA & CII in Gandhinagar, Gujarat. The Hon'ble Minister held detailed discussions with Shri R.K. Chaudhary, CMD, NHPC regarding  
[Show more](#)



**UPNEDA** @UPNEDA\_Agency · 5h  
Energizing Moments at RE Invest 2024! ⚡🌱  
UPNEDA is proud to be at the forefront of renewable energy transformation! Here's a glimpse of our dedicated team at RE-Invest 2024, featuring Mr. Anupam Shukla, Director UPNEDA, Mr. Pankaj Singh, Secretary cum Chief Project Officer,  
[Show more](#)



**Tata Power Renewable Energy** @TPREL\_ · 6h  
Tata Power Renewables is leading the way at RE-INVEST 2024! As the event delves into the future of energy, Tata Power Renewables is committed to supporting India's goal of 500 GW of renewable energy capacity by 2030.







**CMO Gujarat** @CMOGuj · Sep 18

માનનીય ઉપરાષ્ટ્રપતિ શ્રી જગદીપ ધનખડજીની અધ્યક્ષતામાં તેમજ માનનીય રાજ્યપાલ શ્રી આચાર્ય દેવવ્રત અને મુખ્યમંત્રી શ્રી ભુપેન્દ્રભાઈ પટેલ ઉપરાંત પંજાબના રાજ્યપાલ શ્રી ગુલાબચંદ કટારિયા તથા કેન્દ્ર-રાજ્યના મંત્રીશ્રીઓ સહિત દેશ-વિદેશના મહાનુભાવોની ગરિમામય ઉપસ્થિતિમાં ગાંધીનગરના મહાત્મા

[Show more](#)



Vice President of India



**CMO Gujarat** @CMOGuj · Sep 17

મુખ્યમંત્રીશ્રીએ #REInvest2024 સમિટના આયોજન માટે ગ્રીન-ક્લોન એનર્જી ઉત્પાદનમાં અગ્રેસર ગુજરાતની પસંદગી બદલ આભાર વ્યક્ત કરતાં જણાવ્યું હતું કે, માનનીય વડાપ્રધાન શ્રી નરેન્દ્રભાઈ મોદીના માર્ગદર્શનમાં ગુજરાત બદલાતા સમય અને ટેક્નોલોજી સાથે સેક્ટર સ્પેસિફિક પોલિસીનું નિર્માણ કરી

[Show more](#)



**N Chandrababu Naidu** @ncbn · Sep 16

It was a pleasure to meet with the Hon'ble Chief Minister of Gujarat, Shri @Bhupendra bjp Ji, in Gandhinagar today.



**Bhupendra Patel** @Bhupendrabjp · Sep 16



Pleased to meet Shri @ncbn ji, Hon'ble CM of Andhra Pradesh, in Gandhinagar today. He visited Gujarat to participate in the 3-day Renewable Energy Investors meet #REInvest2024, organized in Mahatma Mandir.





**Gulab Chand Kataria** @Gulab\_kataria · Sep 18

Participated in the Valedictory function of the 4th Global RE-INVEST, 2024 at Mahatma Mandir in Gandhinagar, Gujarat organised by Ministry of New & Renewable Energy, GOI. Hon'ble Vice-President of India, Sh. Jagdeep Dhankhar, chaired the valedictory function.

#REINVEST2024

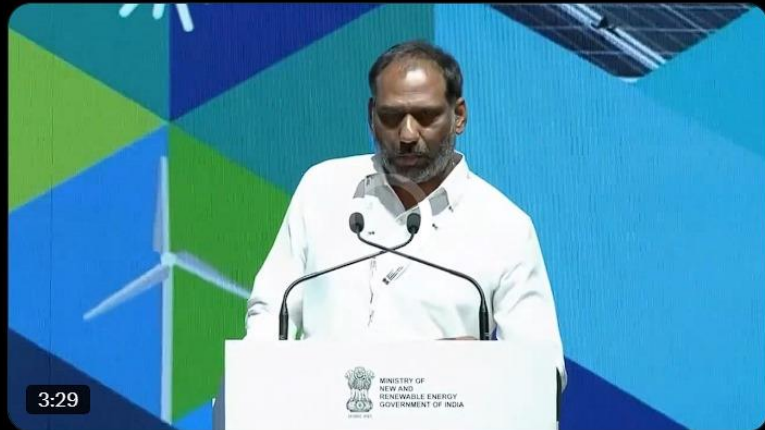


**Gottipati Ravi Kumar** @ravi\_gottipati · Sep 17

రెన్యూవేబుల్ ఎనర్జీ కి పెద్ద పీట వేస్తున్న కూటమి ప్రభుత్వం...!

#REINVEST2024 #EnergyRevolution

@mnreindia @narendramodi @ncbn



**Ashok Saini** @AshokSaini\_BJP · Sep 16

मोदी जी पर किसी का दबाव-वबाव नहीं चलता है...

#REINVEST2024





RE

INVEST 2024

Invest | Innovate | Inspire

Host State

Government of Gujarat

Partnership with

CII

Confederation of Indian Industry

prafullmbachhavala

India is stands at the cusp of a transformative era, with immense potential for exponential growth. As we look to the future, several key areas can catalyze this growth:

🔬 Innovation and Technology

Embracing cutting-edge technologies like AI, blockchain, and renewable energy can position India as a global leader in tech. Encouraging research and development, and supporting tech startups will drive industry advancements and job creation.

🏗️ Infrastructure Development

Investing in modern infrastructure—such as smart cities, advanced transportation networks, and sustainable urban planning—will enhance connectivity and efficiency, unlocking new economic opportunities.

🎓 Education and Skill Development

Revamping our education system to focus on critical thinking, problem-solving, and digital literacy will equip the workforce for future challenges. Public-private partnerships in skill development can bridge the gap between education and industry needs.

🌱 Entrepreneurial Ecosystem

Nurturing a vibrant entrepreneurial ecosystem through favorable policies, access to capital, and mentorship will empower innovators and businesses to thrive, fostering economic dynamism.

♻️ Sustainable Practices

Integrating sustainability into growth strategies will ensure long-term resilience. Prioritizing green technologies and responsible resource management will align economic growth with environmental stewardship.

5,628 likes

6 days ago

Add a comment...

CMO Gujarat

@CMOGuj · Sep 17

મુખ્યમંત્રીશ્રીએ #REInvest2024 સમિટના આયોજન માટે ગ્રીન-ક્વીન એનર્જી ઉત્પાદનમાં અગ્રેસર ગુજરાતની પસંદગી બદલ આભાર વ્યક્ત કરતાં જણાવ્યું હતું કે, માનનીય વડાપ્રધાન શ્રી નરેન્દ્રભાઈ મોદીના માર્ગદર્શનમાં ગુજરાત બદલાતા સમય અને ટેકનોલોજી સાથે સેક્ટર સ્પેસિફિક પોલિસીનું નિર્માણ કરી

Show more

sudangroup

Sudon's Vice Chairman, Mr. Girish Tanti, delivered an impactful inaugural address and was a key participant in the panel discussion at the DMWC session. He highlighted India's strong potential in manufacturing renewable energy components and its strategic position for a cost-effective energy transition that drives economic growth.

During the panel, Mr. Tanti also emphasized the need for robust government policies to boost investor confidence in the renewable energy sector, while showcasing India's unique USPs in the global supply chain.

RE-INVEST was a great opportunity for us to discuss these pivotal topics and reaffirm India's leadership in the renewable energy space.

#REINVEST #REInvest2024 #Sudon

288 likes

8 days ago

Add a comment...

sprindented

Specialized Sh. Taru Kapoor, Advisor to the Prime Minister of India, visited SJVN Pavilion at 4th Global Reinvest2024 in Gujarat. OAS, SJVN Sh. Taru Kapoor expressed his deep appreciation for SJVN's operational excellence and solar power stations and future prospects in Power Sector especially Renewable Energy. On this occasion, Director (Finance & Personnel) Dr. Ashish Kumar Singh was also present along with senior officials of SJVN. Again, Director (Finance & Personnel) Dr. Ashish Kumar Singh was also present along with senior officials of SJVN.

139 likes

8 days ago

Add a comment...

bandkailasa and kailashkher

bandkailasa

#kailasaliveconcert at the Re-Invest 2024 event in Gandhinagar

@kailashkher @prahadyajoshi

@narendramodi @minofpower @prahadyajoshi @avaadagroup @avaadafoundation @thevinetmittal @PMOIndia @kailasentertainment

#reinvest #renewableenergy #renewables #kailasa #kailashkher #pmo #narendramodi #pravinli #modi #bandkailasa #bandlive #music #concert #liveconcert #gandhinagar #gujarat

Edited · 5d

sangeeta\_trivedii

lovely picture

5d Reply

kanhaiyapaawan4342

Hello sir

5d 1 like Reply

sandy.bajaj7

1d Reply

sounsaini53

3d Reply

all\_rounder.sj

4d Reply

2,633 likes

3 days ago

Add a comment...

Greenko

@GreenkoIndia · Sep 21

Maurya Pydah Executive Director participated in the RoundTable with the MNRE Minister, MoS MNRE & Secretary MNRE at the #REInvest2024 .



# Overview

#REINVEST2024

**42M Social Media REACH**

MNRE LinkedIn Handle

**10,41,038+ Impressions**

MNRE Twitter Handle

**450K+ Impressions**

MNRE YouTube Handle

**873 Hours+ Watch Time**

## LIVE VIDEO BYTES

We had the audiences /exhibitors/speakers engaged via capturing them on video Bytes

## #Hashtag

The official Hashtag was used across posts and platforms making it a brand identity

## Real Time Monitoring

- Real time monitoring
- Retweeting

**ALL Sessions Live Streamed on YouTube**

**All Speaker Quotes Tweeted Individually**

**Consolidated Session Posts on LinkedIn and Facebook**

**Instagram : Captured the Expo via Exhibitor Bytes and Day wise Expo Reels**

## LIVE Event

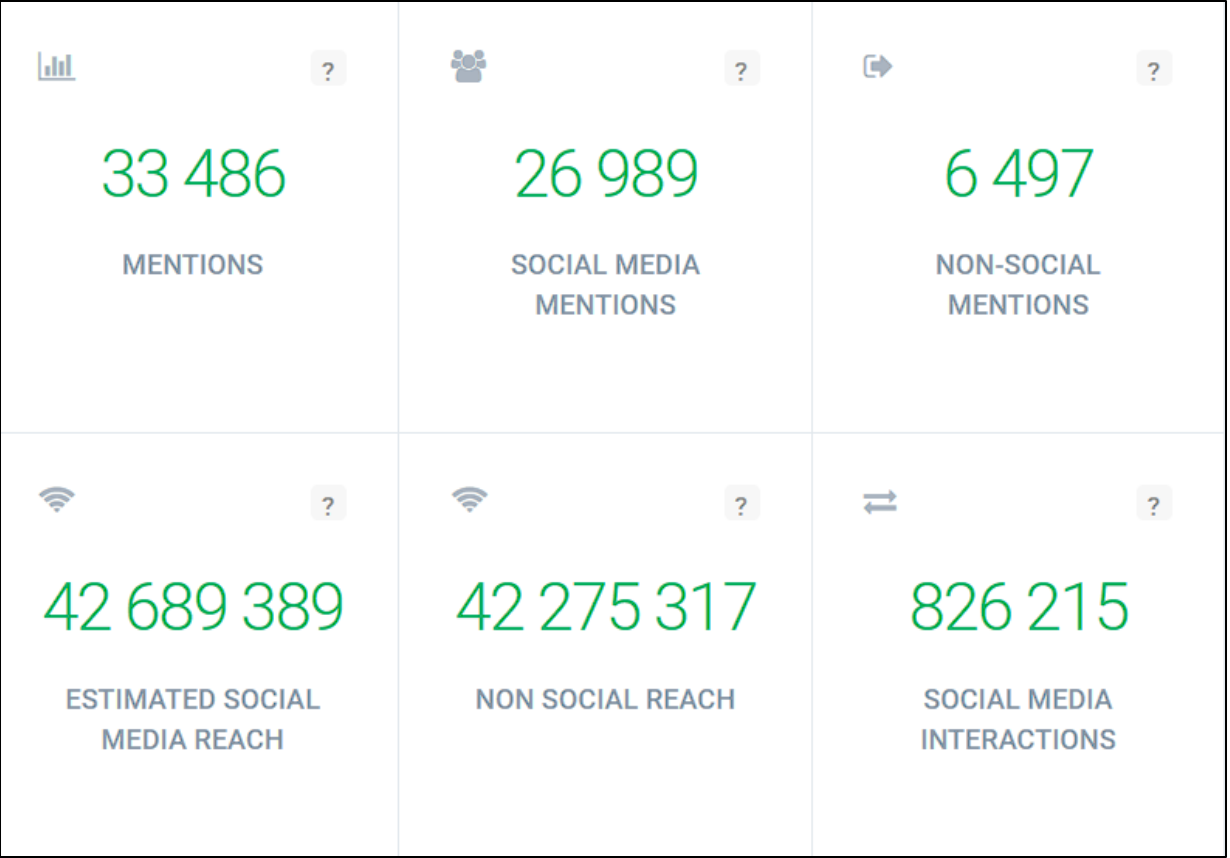
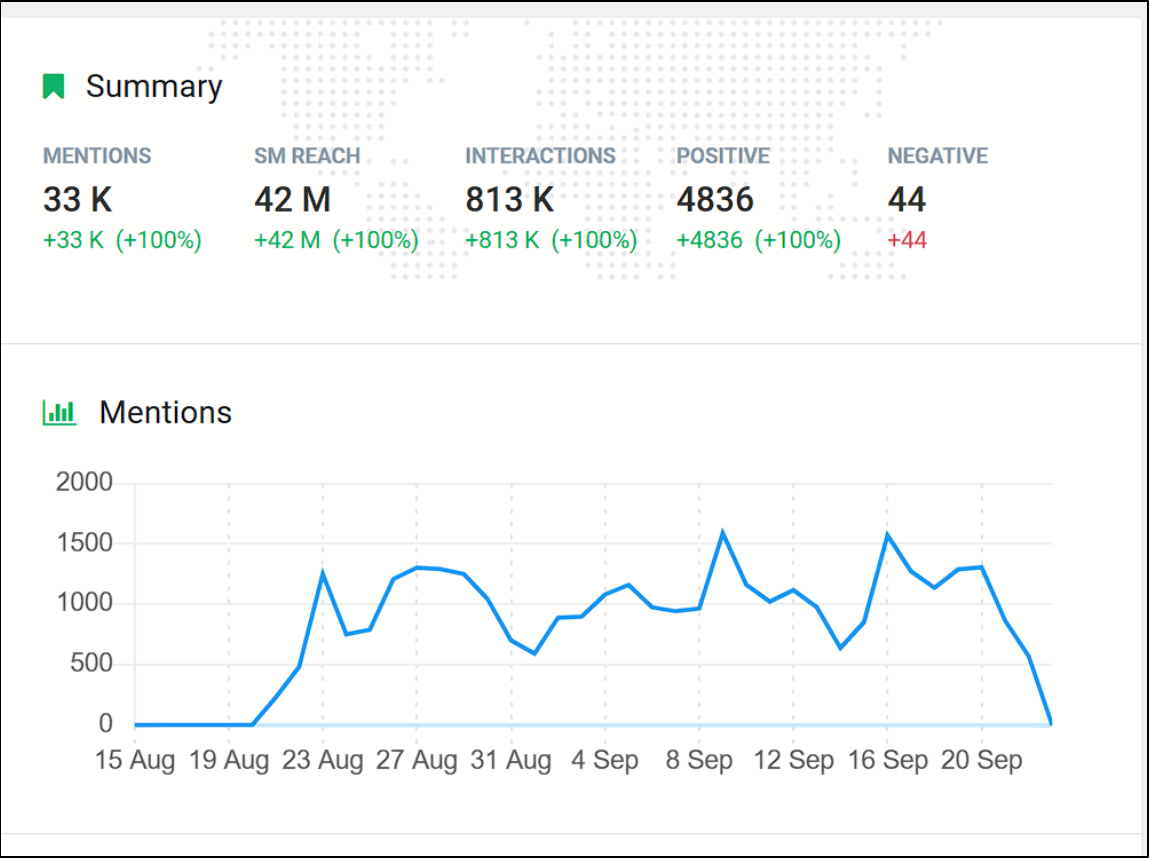
## Campaign

Daily Content **Generation, Creation, and Curation.** ORM for social media mentions  
Regular Tagging of the Ministers, Officials, Key Dignitaries, Partners, Speakers and other relevant handles.



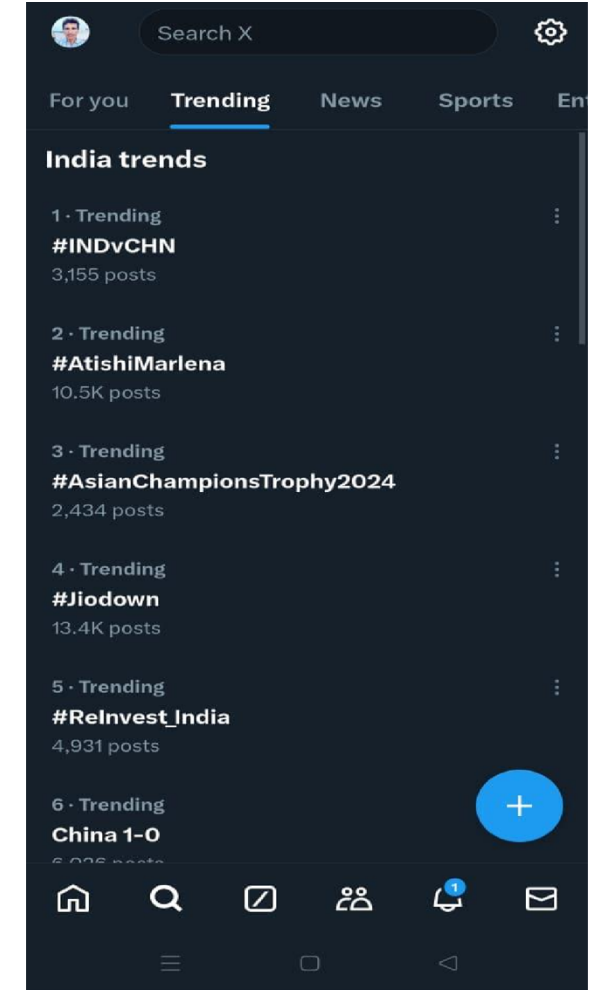
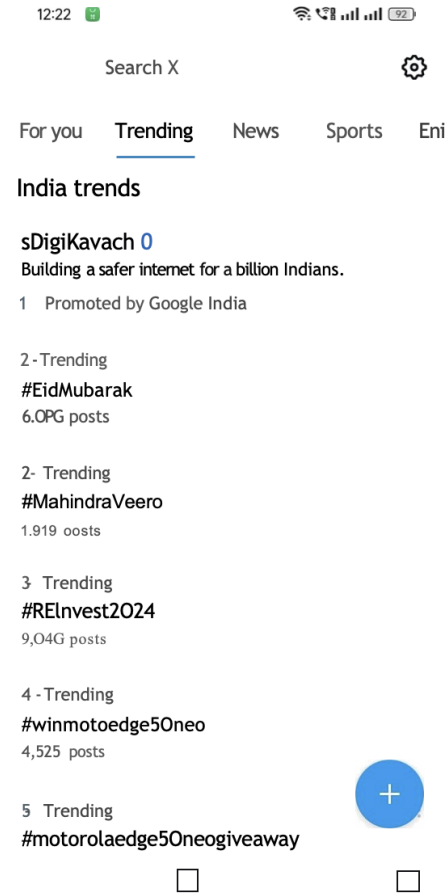
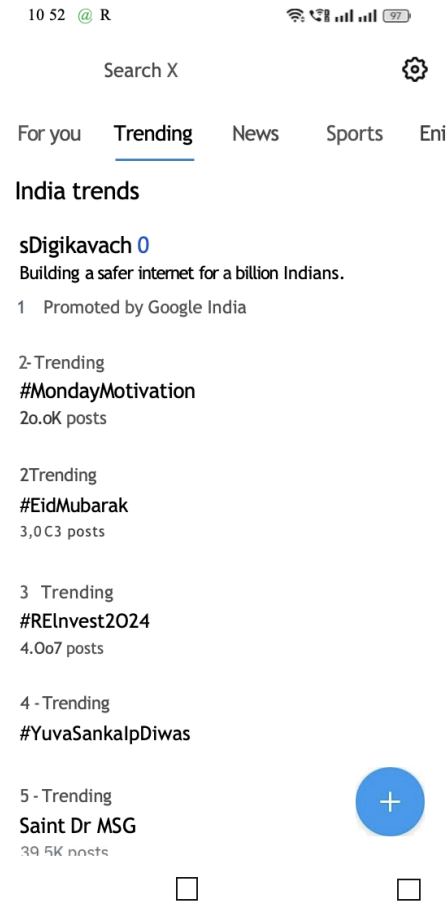
# INSIGHTS (HASHTAG & KEYWORD)

RE-INVEST 2024 Sparked Renewable Energy Conversation: PM Modi's Inauguration Drives 4,500% Surge in Mentions and 4,863% Boost in Reach





# TRENDED on all 3 Days

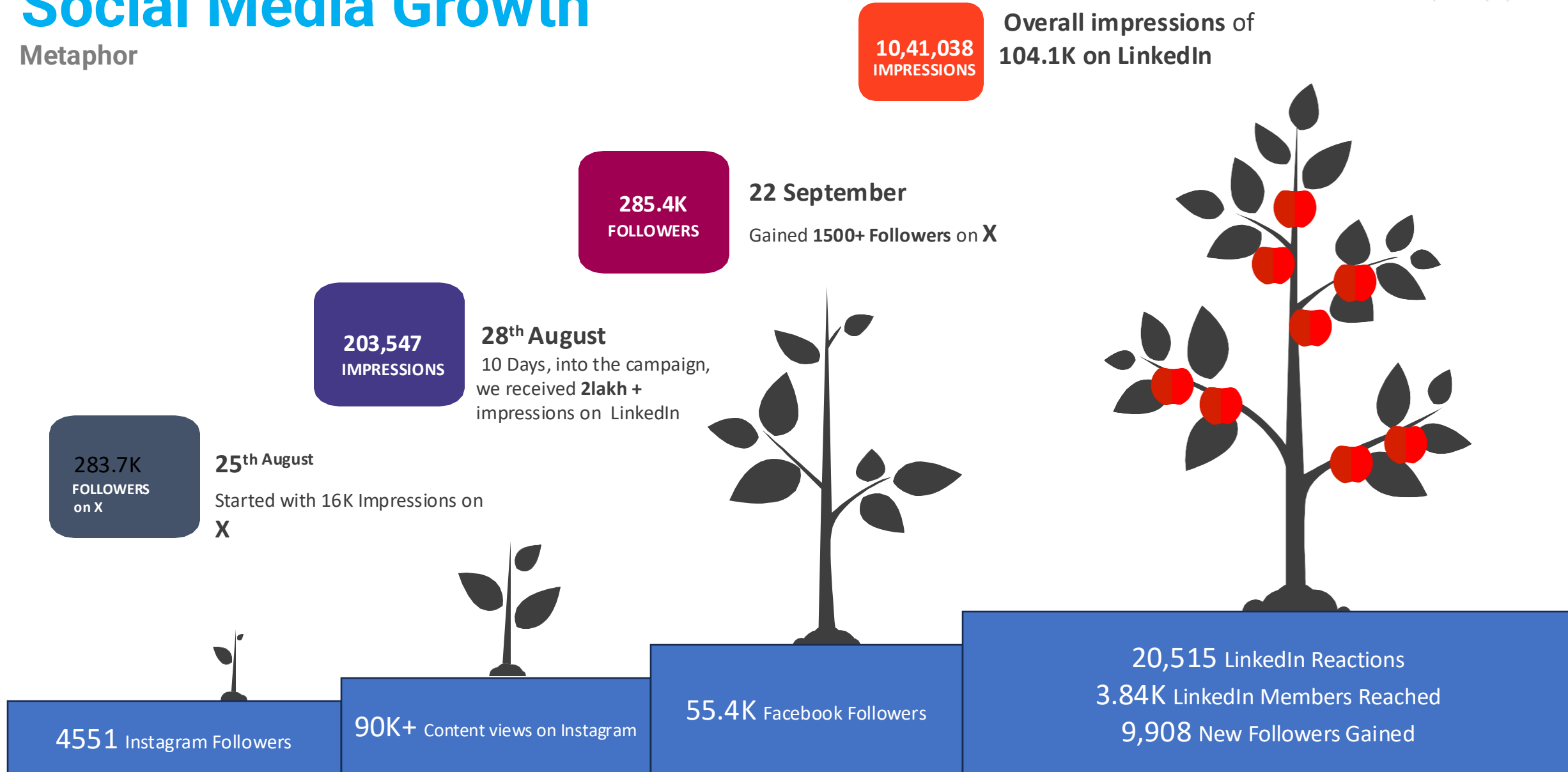


The #tags related to RE- INVEST 2024 trended all 3 days of the event  
On Day 1, #REINVEST2024, trended for 3+ Hrs. with a top position of No.3



# Social Media Growth

Metaphor





# Social Media Highlights







## X Highlights

# X Highlights

Impressions ⓘ

**443.9K** ↑ 376%

Engagement rate ⓘ

**5.1%**

Profile visits ⓘ

**3.1K** ↑ 801%

New follows ⓘ

**2.6K** ↑ 12%

Replies ⓘ

**192** ↑ 100%

Likes ⓘ

**5.6K** ↑ 687%

Reposts ⓘ

**1.7K** ↑ 610%

Bookmarks ⓘ

**166** ↑ 337%

Shares ⓘ

**229** ↑ 387%

## Media activity

Video views ⓘ




**10K** ↑ 351%

Media views ⓘ

**13.5K** ↑ 308%



# X Highlights

| Post   | Date         | Impressions | Likes ↓ | Replies | Reposts |
|--|--------------|-------------|---------|---------|---------|
|  <p>Shri @ncbn , Hon'ble @AndhraPradeshCM , at the State Partner Session at #REINVEST2024, presents the key objectives of the AP Integrated Clean Energy (ICE) Policy 2024:</p> <p>Sep 16, 2024</p> <p>33,654</p> <p>1,381</p> <p>17</p> <p>308</p> <p>→ Harness RE potential in the state.<br/>→ Promote clean energy solutions.<br/>→ Contribute to the state's and the<br/><a href="https://t.co/NNJebVFZik">https://t.co/NNJebVFZik</a></p> | Sep 16, 2024 | 33,654      | 1,381   | 17      | 308     |
|  <p>Andhra Pradesh is committed to create world class infrastructure, integrated industrial hubs and cluster development in the state. We have good raw materials and strong technology for the production of solar panels. We also want to set up a university of clean energy and Centre<br/><a href="https://t.co/wPAueebWrr">https://t.co/wPAueebWrr</a></p> <p>Sep 16, 2024</p> <p>12,478</p> <p>673</p> <p>4</p> <p>164</p>               | Sep 16, 2024 | 12,478      | 673     | 4       | 164     |
|  <p>Happening Now! Join us at State Session - Andhra Pradesh at #REINVEST2024</p> <p>📍 Presided by: Shri N. Chandrababu Naidu, Hon'ble Chief Minister, Government of Andhra Pradesh</p> <p>Sep 16, 2024</p> <p>6,640</p> <p>431</p> <p>4</p> <p>90</p> <p>Don't miss this opportunity to learn how the state is shaping a sustainable energy future!</p> <p>@ncbn <a href="https://t.co/eXGyhtMbKI">https://t.co/eXGyhtMbKI</a></p>            | Sep 16, 2024 | 6,640       | 431     | 4       | 90      |

TOP 3 POSTS



## LinkedIn Highlights



# LinkedIn Highlights

Aug 15, 2024 - Sep 21, 2024 ▾

↓ Export

## Highlights

Data for 8/15/2024 - 9/21/2024

**20,515**

Reactions

▲169.9%

**492**

Comments

▲176.4%

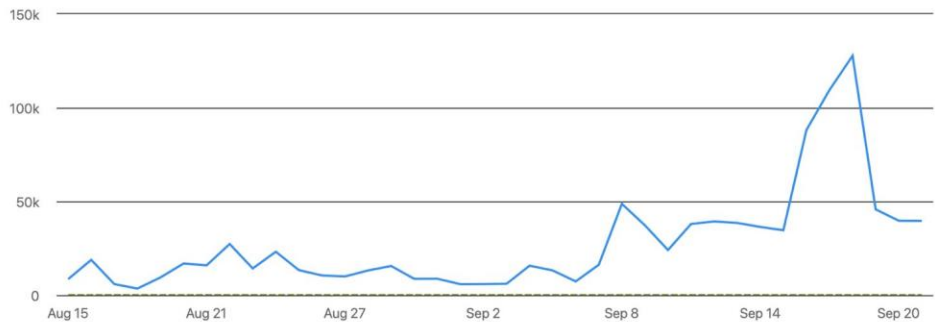
**164**

Reposts

▲203.7%

## Metrics

Impressions ▾



✓ Organic

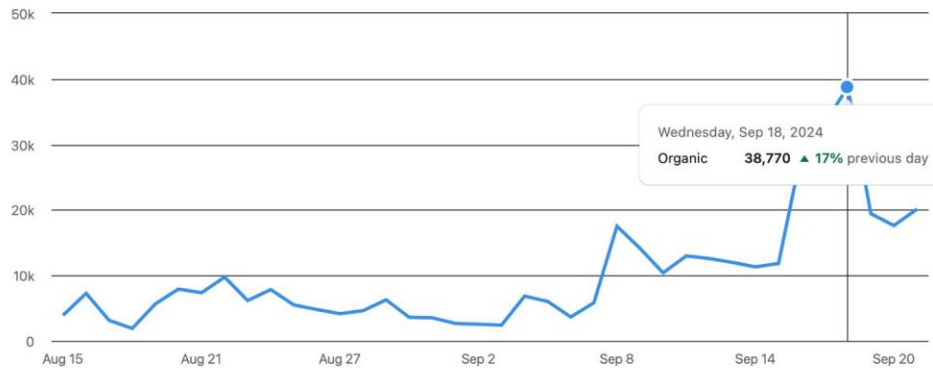
1,041,038

✓ Sponsored

0

## Metrics

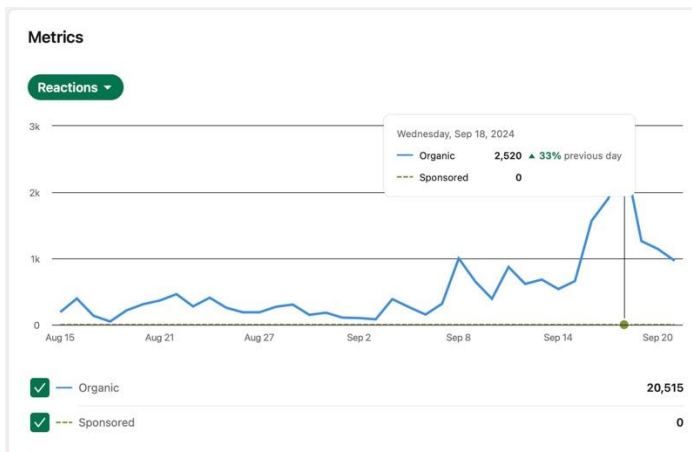
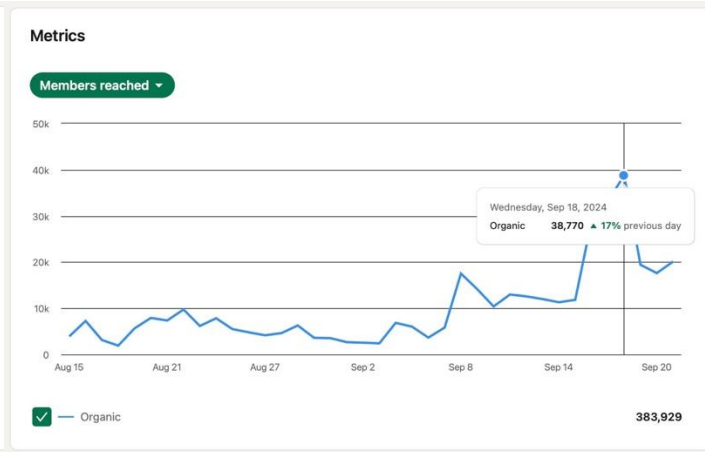
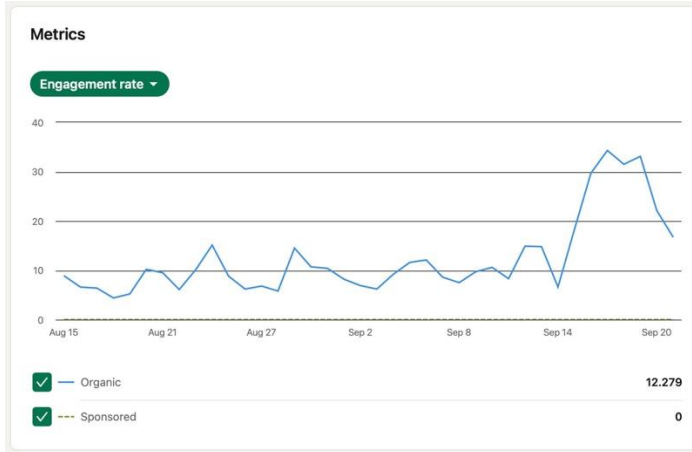
Members reached ▾



✓ Organic

383,929

# LinkedIn Highlights



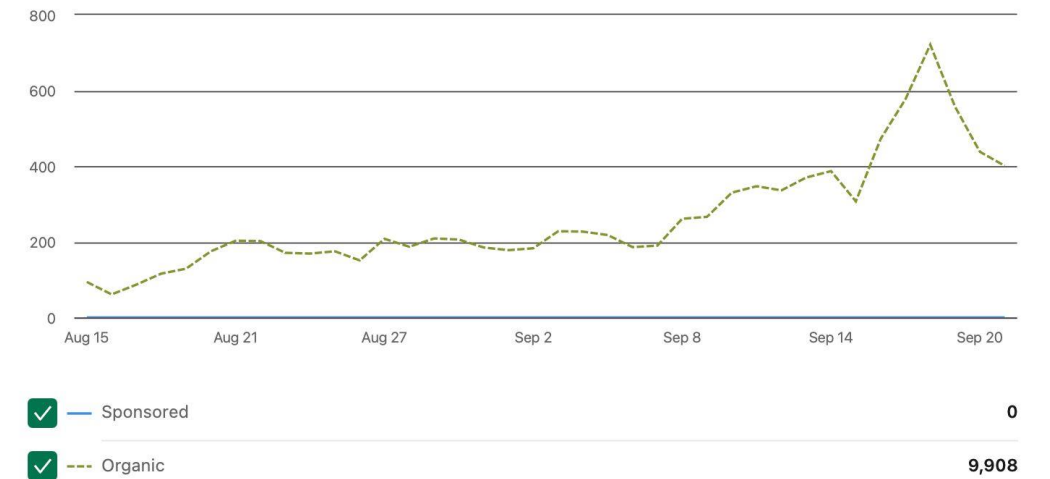
## Follower highlights ⓘ

**63,687**  
Total followers

**9,908**  
New followers in the last 38 days  
▲ 135%

💡 Pages that post at least once a week see 5x more followers. [Start a post](#)

## Follower metrics ⓘ





# Top LinkedIn Posts ( as per impressions)

| Post title   | Post type | Audience      | Impressions | Views  | Clicks |
|--|-----------|---------------|-------------|--------|--------|
| <p><a href="#">#Flashback to #REINVEST2024 From cutting-edge #sustainable solutions to breakthrough...</a></p> <p>Posted by <a href="#">HILAL UL FAYAZ</a></p> <p>9/21/2024</p> <p>Get up to 8,700 more video views by boosting this post. ? <a href="#">Boost</a></p> | Video     | All followers | 26,782      | 11,801 | 1,247  |
| <p><a href="#">#REINVEST2024 Come, explore the vibrancy and innovation brought to life at the 4th Global RE-...</a></p> <p>Posted by <a href="#">Piyush Goyal</a></p> <p>9/16/2024</p> <p>This post doesn't qualify for boosting. ? <a href="#">Boost</a></p>          | Image     | All followers | 27,882      | -      | 14,712 |
| <p><a href="#">The Chief Ministerial plenary session at #REInvest2024 featured insightful discussions...</a></p> <p>Posted by <a href="#">Piyush Goyal</a></p> <p>9/16/2024</p> <p>This post doesn't qualify for boosting. ? <a href="#">Boost</a></p>                 | Image     | All followers | 27,196      | -      | 15,461 |



# Instagram Highlights



# Instagram Highlights

## Profile ⓘ

2,930

Profile activity

Profile visits 2,892

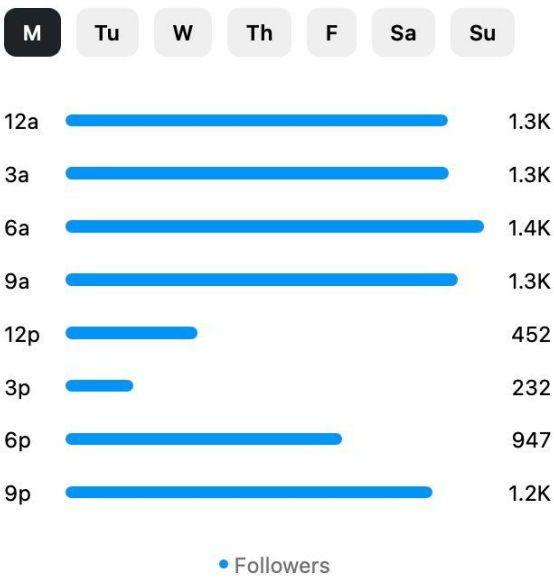
External link taps 38

## Followers ⓘ

4,551

Total followers

### Most active times



## Top content based on interactions

[See all](#)



# Instagram Highlights



Content insights

All ▾ Last 30 days ▾ Views ▾ Highest ▾



Views ⓘ

94,381

Views

Followers 79.4%

Non-followers 20.6%

Accounts reached 10,394

By content type

All Followers Non-followers

Reels 47.3%

Posts 39.2%

Stories 13.5%

Videos 0%

Followers Non-followers





## Facebook Highlights

# Facebook Highlights

## Content overview

Breakdown: Organic/ads ▼

**All** Posts Stories Reels Videos Live

### Reach ⓘ

**40.1K** ↑ 17.1%

### 3-second views ⓘ

**2.2K** ↑ 707%

### 1-minute views ⓘ

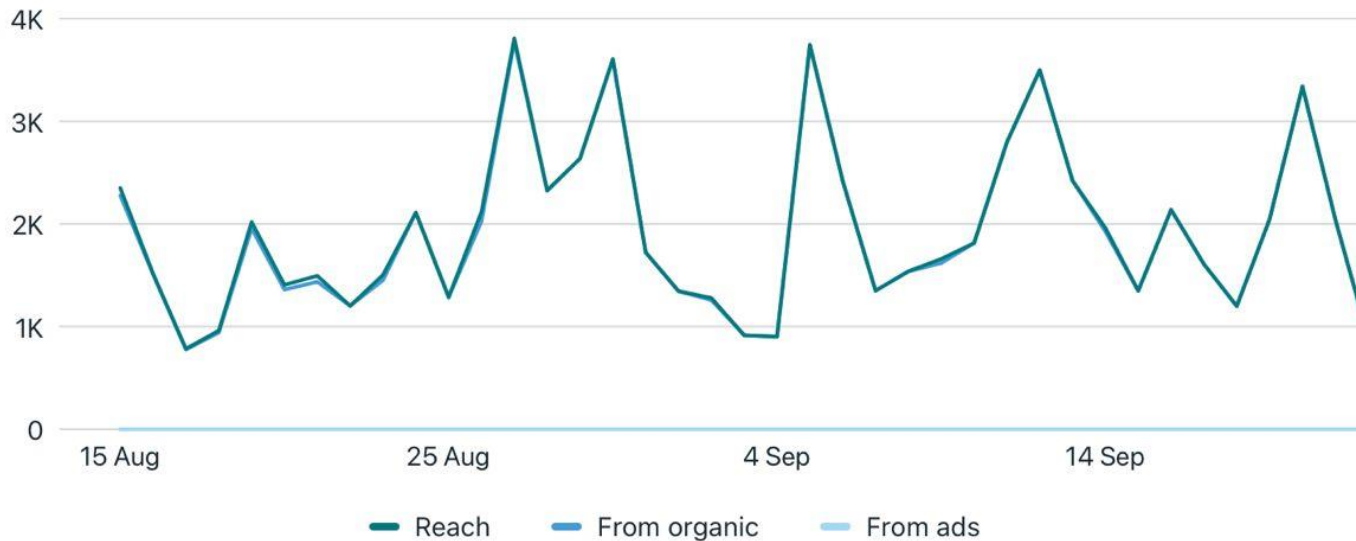
**60** ↑ 328.6%

### Content interactions ⓘ

**1.8K** ↑ 259.8%

### Minutes viewed ⓘ

**12h** ↑ 258%



### Reach breakdown ⓘ

15 Aug - 22 Sep

#### Total

**40,114** ↑ 17.1%

#### From organic

**40,114** ↑ 17.1%

#### From ads

**0** 0%



# Top Facebook Posts

## All content

Posts and stories

Media type

Filter

Clear

Search by ID or caption















Colu

Title

Date published ↑↓

Reach ⓘ ↓

Likes and reactions ⓘ ↑↓

|   |   |   |       |                    |               |                 |
|---|---|---|-------|--------------------|---------------|-----------------|
|    |    | Session on Making India Global Hub in Battery Ene...<br>Ministry of New and Renewable Energy (MNRE), Gove...  | Boost | 20 September 23:39 | 1.1K<br>Reach | 9<br>Reactions  |
|    |    | The upcoming 4th Global RE-INVEST Investors Me...<br>Ministry of New and Renewable Energy (MNRE), Gove...     | Boost | 8 September 18:05  | 1.1K<br>Reach | 14<br>Reactions |
|    |    | Day 3 of #REINVEST2024 featured an exciting quiz...<br>Ministry of New and Renewable Energy (MNRE), Gove...   | Boost | 21 September 13:01 | 765<br>Reach  | 22<br>Reactions |
|  |   | The Partner State Session for Andhra Pradesh at #...<br>Ministry of New and Renewable Energy (MNRE), Gove...  | Boost | 17 September 07:50 | 676<br>Reach  | 17<br>Reactions |
|  |  | Under Hon'ble PM Shri, Narendra Modi ji, India has...<br>Ministry of New and Renewable Energy (MNRE), Gove... | Boost | 16 September 13:10 | 669<br>Reach  | 23<br>Reactions |
|  |  | Shri Pralhad Joshi , Hon'ble Minister of New and R...<br>Ministry of New and Renewable Energy (MNRE), Gove... | Boost | 9 September 21:28  | 660<br>Reach  | 10<br>Reactions |

# Facebook Highlights

## TOP POSTS BY INTERACTIONS



**Excitement is brewing  
as we gear up to hos...**

15 September 08:33

↗ 26      ❤ 26  
💬 1      ➦ 5



**Under Hon'ble PM  
Shri, Narendra Modi ...**

16 September 00:40

↗ 25      ❤ 24  
💬 0      ➦ 2



**Day 3 of  
#REINVEST2024...**

21 September 00:31

↗ 24      ❤ 22  
💬 2      ➦ 0



**Join us at State  
Session - Andhra...**

14 September 18:14

↗ 22      ❤ 20  
💬 0      ➦ 2



# Learning

- **Starting the campaign earlier:** Initiating the campaign two months prior to the event would have provided ample time to engage with the target audience, building sustained momentum.
- **Confirmed Sessions/Speakers:** Securing early confirmation of sessions and speakers proved crucial, streamlining content creation and promoting consistent messaging.
- **Platform Engagement:** LinkedIn, followed closely by X, emerged as the most engaging platforms, significantly driving audience interaction throughout the campaign.
- **Speaker Participation:** Active engagement from speakers—through tagging, liking, and sharing content—further amplified the campaign’s reach, adding a powerful boost to visibility.
- **Visual Content Focus:** During the event days, we strategically relied on video and image-based content to stay aligned with industry trends, maximizing audience attention.
- **Crisis-Free Execution:** Maintaining a crisis-free interaction across all platforms was a significant win, ensuring a smooth and seamless campaign experience.

1.The RE-INVEST exhibition in Gandhinagar, inaugurated by Prime Minister Narendra Modi, appeared to be a significant event driving mentions and reach for #REINVEST

2.The event focused on renewable energy and could be linked to the spike in mentions on September 15th and 16th. [\[1\]](#)[\[2\]](#)[\[3\]](#)

3.A strong connection between #REINVEST2024 and discussions about renewable energy goals. For instance, India's target of 500 GW renewable energy by 2030 was mentioned in relation to the event. [\[4\]](#)

4.The Ministry of New and Renewable Energy (**MNRE**) is frequently mentioned in connection with #REINVEST2024. [\[5\]](#)[\[6\]](#)

5.Several mentions discuss investment and financial aspects related to renewable energy, indicating that #REINVEST2024 may be attracting significant attention from the business and investment community. [\[7\]](#)[\[8\]](#)[\[9\]](#)

6.The event appeared to have international significance, with mentions of global renewable energy meetings and exhibitions. This suggests #REINVEST2024 may be positioning India as a key player in the global renewable energy sector. [\[1\]](#)[\[10\]](#)

| CAMPAIGN REVOLVED AROUND  |  |                                  |
|---|--|----------------------------------|
| <b>Announce the Event</b>   |  |                                  |
| <b>About the Event</b> ( Why Attend   Who should Attend   Elements )<br>Event Highlights  |  | Key Announcements                |
| <b>Exhibition</b> Highlights<br>Benefits of Exhibiting  |  | <b>Profiling of Speakers</b>     |
| <b>Sector Profiling</b><br>India being the investment Destination<br>Energy Landscape   |  | Promotion of Exhibitors          |
| <b>Sector /Industry FACTS &amp; INFO</b><br>Bio-Energy, Green Energy Corridors      Empowering Women in RE<br>Hydrogen (NGHM)                                  PM SURYA-GHAR , PM KUSUM<br>New Tech   R&D                                    ISA, PLI Scheme<br>Solar   Wind                                        Akshay Urja, Bio – Urja |  | Curtain Raiser                   |
| <b>Key Announcements</b>  |  | <b>Key Guests</b>                |
| Quotes from Key Voices  |  | Count down ( FOMO )              |
| <b>Partner Promotion</b>  |  | <b>Highlight – Key Sessions</b>  |
| <b>Session Promotion</b>  |  | Video Testimonials ( CTA)        |
| DYK Campaign<br>Underline Destination INDIA   |  | <b>Quotes of Key Individuals</b> |
| Partner/Sponsor Promotion   |  | Promotion of Exhibition with CTA |



**Ministry of New and Renewable Energy (MNRE)** @mnreindia · Aug 16

The upcoming 4th Global RE-INVEST Investors Meet & Expo in Gandhinagar, Gujarat is where the Global stakeholders are coming together to spotlight India's remarkable progress and unwavering commitment to a [#sustainablefuture](#).  
Register Now > [re-invest.in/register-now](https://re-invest.in/register-now)

1/3



1 4 13 876

**Ministry of New and Renewable Energy (MNRE)** @mnreindia

India's Renewable Energy Leap! The renewable energy sector continues to lead the way with 200 GW of non-fossil power capacity achieved.

Join us at [#REINVEST2024](#) from Sept 16-18 in Gujarat as we showcase India's RE potential & attract significant global investments.

1/2



PMO India and 9 others

**Ministry of New and Renewable Energy (MNRE)** @mnreindia · 13m

India is on a mission to transform its energy landscape. With a bold target of 500GW RE by 2030, the 4th Global RE-INVEST RE Investors Meet & Expo is a pivotal moment in this journey.

1/3



2 1 4 208

# Conference Sessions being covered individually



IREDA | GOVERNMENT OF INDIA  
MINISTRY OF NEW AND RENEWABLE ENERGY | CII  
Confederation of Indian Industry | RE INVEST 2024  
Invest | Innovate | Inspire

**Accelerating Capital for India's Energy Transition: Spotlight on Instruments**

Know how innovative financing mechanisms, such as green bonds, blended finance, and PPPs are driving India's Energy Transition

JOIN THE CONVERSATION AT #REINVEST2024

REGISTER NOW

8 likes  
2 days

#REInvestIndia | 16-18 September, 2024 | Mahatma Mandir, Gandhinagar, Gujarat



IREDA | GOVERNMENT OF INDIA  
MINISTRY OF NEW AND RENEWABLE ENERGY | CII  
Confederation of Indian Industry | RE INVEST 2024  
Invest | Innovate | Inspire

**Scaling up India's Green Investment & Financing: Role of MDB**

Understand how Multilateral Development Banks (MDB) are key to India's Green Investment Journey.

JOIN THE CONVERSATION AROUND RENEWABLE ENERGY AT #REINVEST2024

REGISTER NOW

#REInvestIndia | 16-18 September, 2024 | Mahatma Mandir, Gandhinagar, Gujarat



IREDA | GOVERNMENT OF INDIA  
MINISTRY OF NEW AND RENEWABLE ENERGY | CII  
Confederation of Indian Industry | RE INVEST 2024  
Invest | Innovate | Inspire

**Scaling of Onshore Wind Energy for Meeting India's Ambitious Energy Transition Targets**

As India races toward its ambitious energy transition goals, Scaling up wind power is not just a solution; it's a necessity to meet our ambitious targets for clean energy and sustainability.

JOIN THE CONVERSATION AT #REINVEST2024

REGISTER NOW

#REInvestIndia | 16-18 September, 2024 | Mahatma Mandir, Gandhinagar, Gujarat



# India Investment Landscape being covered with proper CTA



Ministry of New and Renewable Energy (MNRE)  
57,379 followers  
4h • Edited •

India is on the path to becoming a global renewable energy hub, targeting 500 GW of non-fossil power capacity by 2030. With 100% FDI permitted under the automatic route, now is the time to seize ...more

IREDA GOVERNMENT OF INDIA MINISTRY OF NEW AND RENEWABLE ENERGY CII CONFEDERATION OF INDIA INDUSTRY RE INVEST 2024 Invest | Innovate | Inspire

**Transform Investments into Impact!**

Discover how your investments can fuel the future of renewable energy at **#REINVEST2024**

REGISTER NOW

33 1 comment

Ministry of New and Renewable Energy (MNRE)  
57,379 followers  
1d •

The momentum for **#cleanenergy** investment in India is accelerating. With 5,937 MW of new renewable energy tenders launched and a projected \$24 billion in investments by 2030, the sector is set for unparalleled growth. ...more

IREDA GOVERNMENT OF INDIA MINISTRY OF NEW AND RENEWABLE ENERGY CII CONFEDERATION OF INDIA INDUSTRY RE INVEST 2024 Invest | Innovate | Inspire

**As one of the world's shining energy transition market, India offers unmatched potential for investors**

Now is the time to harness this opportunity

**BE A PART OF #REINVEST2024**

REGISTER NOW

19 1 comment • 2 reposts

Ministry of New and Renewable Energy (MNRE)  
57,379 followers  
2d •

The recent approval of the **#PLIScheme** for High Efficiency Solar PV Modules highlights India's commitment to boosting **#manufacturing** and **#exports**. ...more

IREDA GOVERNMENT OF INDIA MINISTRY OF NEW AND RENEWABLE ENERGY CII CONFEDERATION OF INDIA INDUSTRY RE INVEST 2024 Invest | Innovate | Inspire

**Join us at #REINVEST2024 and be a key player in shaping the future of renewable energy**

Seize the opportunity to drive global change

Invest today for a sustainable tomorrow

**REGISTER NOW**

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